

To Whom It May Concern;

I am a Graphic Artist with 22 years experience in the Graphic Production and Graphic Design business. I am currently employed as a Graphic Designer creating cooler bag, lunch kit, and drink ware print and pattern designs, hangtags, displays, PDQ trays, cartons, presentations, catalogs, retail packaging and some private branding.

My background includes positions as a graphic production artist, graphic designer, graphic production manager, and a prepress operator in the printing world.

From my past work experiences I have learned to wear many hats and stay calm during the storms and to keep focused on the end results. After working in the printing business and consumer packaging/retail business for many years I feel like I can handle just about anything that comes my way.

Long-term employment with a company (team) that will encourage growth, reward hard work and respect its employee's is what I am looking for. I don't expect anything to be easy and I understand that the end of the day doesn't come until I have completed my responsibilities.

I work well with a team or by myself. I can lead or follow as long as we are all on the same page with the same work ethic of getting it done no matter what!

My goal is to find a position that will challenge me to use as many of my skill sets as I can...making a difference in the company and team I join.

I look forward to meeting with you and discussing my qualifications in person and go over anything that might need to be discussed in more detail.

Respectfully,

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Objectives

To make a difference. Become a team-mate and leader with a company that respects and rewards hard work and experience. Utilize my professional skills acquired from 20 years in the “Graphic Arts” business.

Current Employment

SUBZERO - Graphic Designer/Product Management

I am responsible for designing all the packaging in retail stores. (print and pattern designs, hangtags, labels, displays, PDQ trays, instruction sheets, header cards, folding cartons). Also in my current position I work directly with the sales team, reps, and buyers to supply them with digital mock-ups, presentation materials, order samples from our China factories.

Since introducing the company to making digital mock-ups there has been a substantial decrease in ordering samples, saving time, introducing more faces of the product to the buyers, and develop ownership with the buyers. (I change colors, patterns, prints for multi versions of the same items)

Our retail store list includes; Walgreens, Wal-Mart, Kmart, Sears, Lowes, Shopko, Belks, CVS, Meijer, Bed Bath & Beyond, Menards, and several other smaller retail chains.

Software Experience

Adobe Illustrator (CS6 or below)
Adobe Photoshop (CS6 or below)
InDesign (CS6 or below)
Dreamweaver (CS6 or below)
Acrobat Pro (CS6 or below)
QuarkXpress
MicroSoft Office
Several Color RIPS for large format printing

Hardware Experience

Epson, HP, Roland Large Format Ink Jet Printers
DUPONT Fast Plate System (Flexigraphic Printing Plates)
Several Tape Back-ups and software combinations
Troubleshoot, Repair MACS or PC computers

References

Brian Schultz, Brian Schultz Design
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brian@brianschultzdesign.com

Brian Schultz was my Creative Director at the Schultz Company and also one of my direct reports at Spectrum Brands. I would say Brian knows my skill sets better than anyone.

Employment History

2008-2011

A&D Label Company - Graphic Artist: Duties included day-to-day sales support by preflighting all customers disks and art sent in for printing. preflight reports were made and customers contacted for any issues with the art. All labels were set-up for printing and plating (color correction for printing, trapping, stepping and repeating, adding marks and bleeds). **Other Duties Included:** Working closely with key accounts creating artwork for private labels, displays, presentations, shows, sell sheets, posters, and internet needs.

2006-2008

Vertis Communications, Inc - Sales Support/New Business Development: Working closely with a team of Sales Associates and PrePress Professionals to support them on the road with press approvals, R&D testing of plates, trouble shooting poor printing, inspecting art and color separations to ensure they have been separated for the best printing possible. **Other Duties Included:** Helping develop new business from company supplied leads as well as my personal relationships from many years in the business.

2004-2006

Spectrum Brands - Graphic Production Manager: Working with a 10 person art department (production and design), I managed all of the external art before printing. My responsibilities included routing all color proofs to the Creative Director and Brand Managers for approval and/or changes. Reported to (Change Management Team) for production updating. **Other Duties Included:** Attending all press approvals for new products. Be a production artist or designer when needed. Help get the work out the door no matter what it takes.

2000-2004

Schultz Company - Graphic Artist/Graphic Production Manager: Hired as a Graphic Designer to create shipping cartons, sales materials, packaging, POP, POS, and take creative lead from the Create Director, Brian Schultz. Once my manager learned of my printing and prepress background I immediately took over the press approvals, prepress vendors, color corrections, and last minute changes. After 4 years we were bought by Spectrum Brands.

1992-2000

Other Work Experiences:

Southeast Missourian Newspaper - Cape Girardeau, MO

World Color (Network Color), St. Charles, MO -

Jerome Group, Maryland Heights, MO - MAC Operator/PrePress.

Swift Printing Company, St. Louis, MO - PrePress Supervisor/Operator.